RICKY LLOYD GEORGE

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Emmy-nominated Producer with 20 years' experience in documentary, film, commercial and branded content from both production and client side. Adept at leading projects from development to delivery for Netflix, Disney+, HBO, Paramount+, Hulu and many others. Fluent in creative storytelling, logistics, and strategic operations. Selected Credits Below. References available upon request.

Senior Producer (2025 –) *In House Brand Management / Leadership*
MATTEL | VP, Creative: Jamie Dunn | Lead Creative: Michael Leffler | HoP: Allison Vanore
- Senior Producer - Vehicles (Hot Wheels, Monster Trucks, Matchbox) Masters of the Universe, additional licensed content

Head of Production (2024 – 2025) *Vertical Micro Dramas*
SIZZLE REEL | Executive Producers / Directors: Angela Robinson, Alex Kondracke
- Vertical Content format, using AI VFX tools and 'Virtual Production' at mass production scale.

Executive Producer (2022 -) *Documentaries*
The Imagineering Story (2027) | Disney+ | Iwerks & Co | Dir: Leslie Iwerks
- Multi-year doc-series on Parks, Cruise Ships, and Experiences. International production, licensing with Disney.
The Honey Trap (2024) – Paramount + | Vespucci | Dir: Chris Moukarbel
- Political Doc Feature dealing with Government and ISIS in the Middle East. Licensing, contracts, delivery to network

Producer (2020 -) *Documentary / TV*
The Rejects (2027) – Music Doc Anthology Series | Propagate | Dir: Daniel Reisinger
Chain Food: All Star Dishes (2024) – Comedy Food TV Special | Roku | Dir: Michael Rucker
Is That Black Enough For You?! (2022) – Cinema Doc Feature | Netflix | Dir: Elvis Mitchell | EP: Steven Soderbergh

Line Producer (2018 -) *Documentary / Narrative*
Always Lalisa (2027) – Music Doc Feature | Tremolo Productions | EP: Morgan Neville, Caitrin Rogers | Dir: Sue Kim
Army 250: American Soldier' (2025) – Military Doc TV Special | AMC | Nomad Entertainment | EP: Grant Kahler
Keep This Between Us (2022) – Personal Doc Series | Hulu | Vox Media | Dir: Amy Berg
Bromates (2021) – Comedy Feature Film | Universal | Darius Films | Dir: Court Crandall
VOIR (2021) – Cinema Doc Series | Netflix | Campfire | Dir: David Prior | EP: David Fincher
Nuclear Family (2021) – HBO | Story Syndicate | Dir: Ry Russo-Young
People Magazine Investigates (2018) – True Crime Series | Discovery | Radley | Dir: Emily Snyder

Commercial Producer (2015 -) *Fashion / Food / Video Games / Pharma / Sports / Toys*
Clients: Armani, Honda, Footlocker, Beiersdorf, Conair, Panda Express, Ubisoft, Pandora, Incyte, Netflix, LA RAMS
Companies: Ogilvy, Phantasm, Baron Baron, Smuggler, Hound, Puritan, Portal A, Sawhorse, MGX, Concrete Media
Talent: Jonathan Bailey, Damon Wayans Jr., Rick Ross, Jerry Mathers, Rob Riggle, Shaquille O'Neal

Digital Media Leadership (2012 – 2019) *YouTube / Social / Branded Content*
Post Producer – Uproxx Entertainment / Woven Digital (2016–2019) later Warner Media
- Managed workflows for 20+ editors, writers, and graphics across brand campaigns / Commercials
Producer – Break / Defy Media (2013–2016)
- Developed and Led YouTube-native Series for Channels Screen Junkies, AweMe, Smosh, Break.com, subscribers 10M+

1st Assistant Director (2009–2012)
- Various Commercials, Feature Films, Music Videos. Talent including Snoop Dogg, Lil Rel Howery, & Kevin Costner

Executive Assistant (2007–2009)
- Lionsgate (Shyama Friedenson, SVP of Marketing)
- Working Title Films (Liza Chasin, President)

EDUCATION

NYU Tisch – BFA, Film Production (2006) | University of Edinburgh – MA, History (2005) | Eton College (1996–2001)

HONORS & PERSONAL

Awards: Emmy Nomination (2023), Peabody (2021), Clio Gold (2017), Cannes Lions (2016), Spirit Award Nominee (2013), Slate Award Cal Film Fest (2012)
Festivals: NY Soho, New Filmmakers LA, California Independent, Vegas CineFest, Newport Beach, Idyllwild, Asheville, British Independent Film Fest
Languages: Fluent in English, Spanish, French; Proficient in Italian, Portuguese **Other:** Dual Citizenship (US & UK) | PGA Member